

## Turnover in retail trade at the end of December 2018

17 January 2019

### Turnover in retail trade was down

**Over the past three months**, turnover in retail trade declined by 0.4% (adjusted for seasonal and working day variations). The fall in industrial goods sales (down 1.1%) was not offset by the increase in food sales (up 0.4%). The biggest losses were recorded in the automobile, sports equipment and optics sectors, with sales decreasing by 5.0%, 3.1% and 2.7% respectively. Conversely, turnover increased in other sectors, such as consumer electronics.

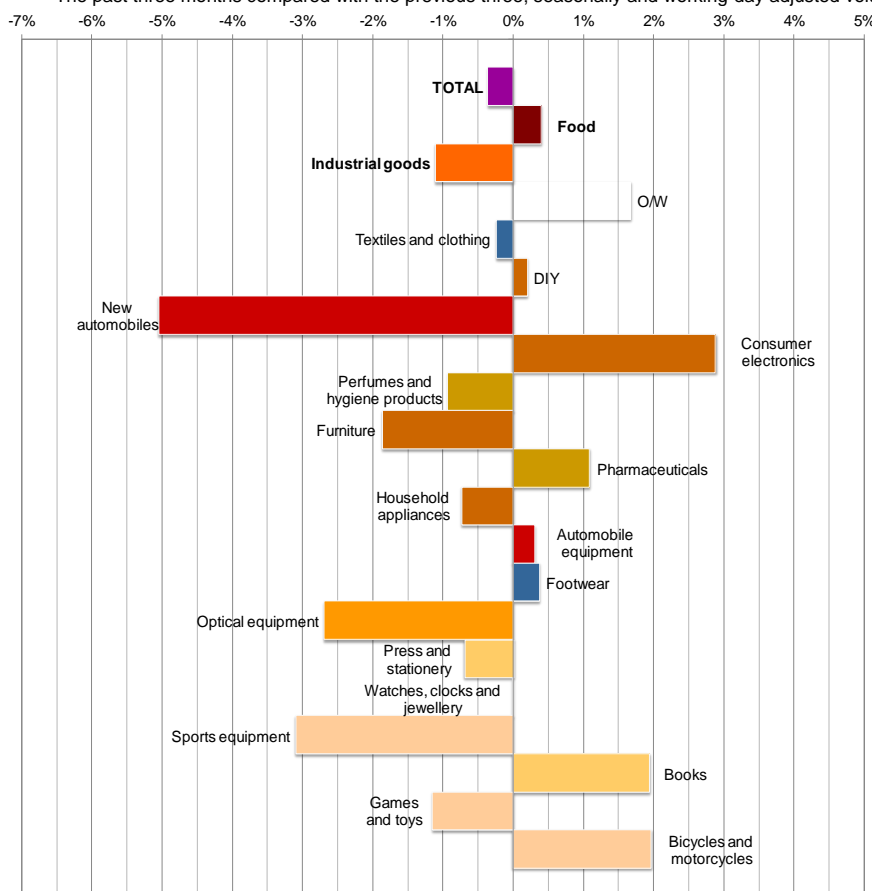
In terms of outlet category, the decline in sales mainly concerned department stores (down by 1.3%). Distance sales were up by 3.5%.

**In December**, turnover in retail trade fell by 1.0%. The increase in food sales (up 0.4%) was not offset by the decline in industrial goods sales (down 2.0%).

In terms of outlet category, only supermarkets and hypermarkets held up well.

### Total industrial goods and food sales: Q/Q-1 change

The past three months compared with the previous three; seasonally and working-day adjusted volume terms



	Weight
<b>Food products</b>	<b>43%</b>
<b>Industrial goods o/w</b>	<b>57%</b>
Textiles and clothing	10%
DIY	7%
New automobiles	6%
Consumer electronics	5%
Perfumes and hygiene products	4%
Furniture	4%
Pharmaceuticals	3%
Household appliances	3%
Automobile equipment	3%
Footwear	2%
Optical equipment	2%
Press and stationery	2%
Watches, clocks and jewellery	2%
Sports equipment	1%
Books	1%
Games and toys	1%
Bicycles and motorcycles	1%

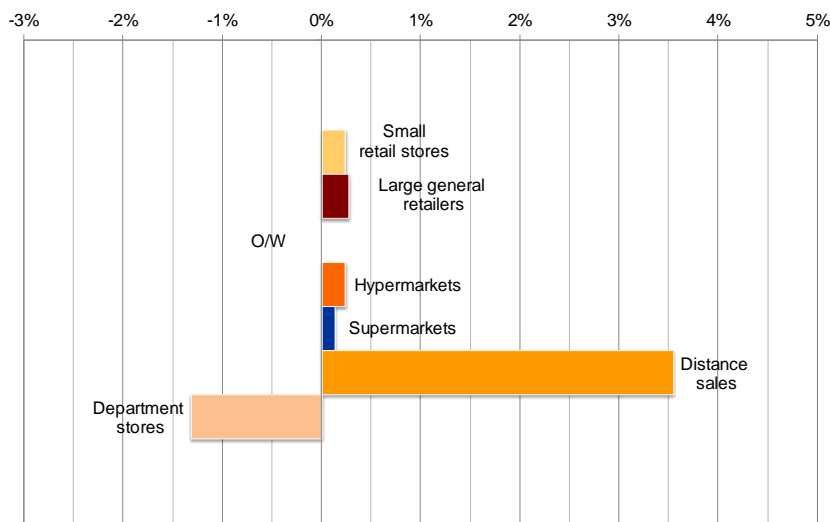
**Notes :**

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review : December 2018

**Retail trade by certain outlet category: Q/Q-1 change**

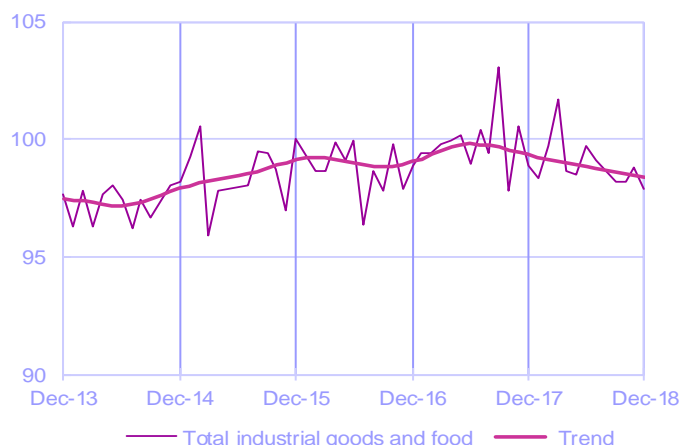
The past three months compared with the previous three; seasonally and working-day adjusted volume terms



Large general retailers	Weight
Hypermarkets	50%
Supermarkets	33%
Distance sales	11%
Department stores	6%

**Total industrial goods and food**

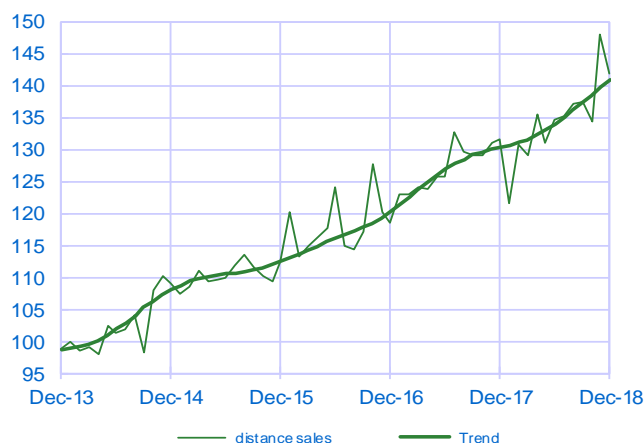
index in seasonally-adjusted volume terms (100 = 2010)



**Distance sales**

Source: Fevad and Banque de France

index in seasonally-adjusted volume terms (100 = 2010)



Provisional data as of the 7th working day following the month under review.

Notes:

- The Fevad and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology)
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

Subscription to Business surveys can be requested to [www.banque-france.fr](http://www.banque-france.fr)

