

## Turnover in retail trade at the end of October 2018

15 November 2018

### Sales declined

**Over the past three months**, turnover in retail trade declined by 0.8% (adjusted for seasonal and working-day variations). Food sales were down 1.5%, and industrial goods sales lost 0.2%. At 4.8%, book sales suffered the biggest losses, followed by footwear, stationary and DIY sales, which were down 2.4%, 1.8% and 1.8% respectively. Conversely, the optical equipment and pharmaceutical sectors saw gains. New car sales were stable.

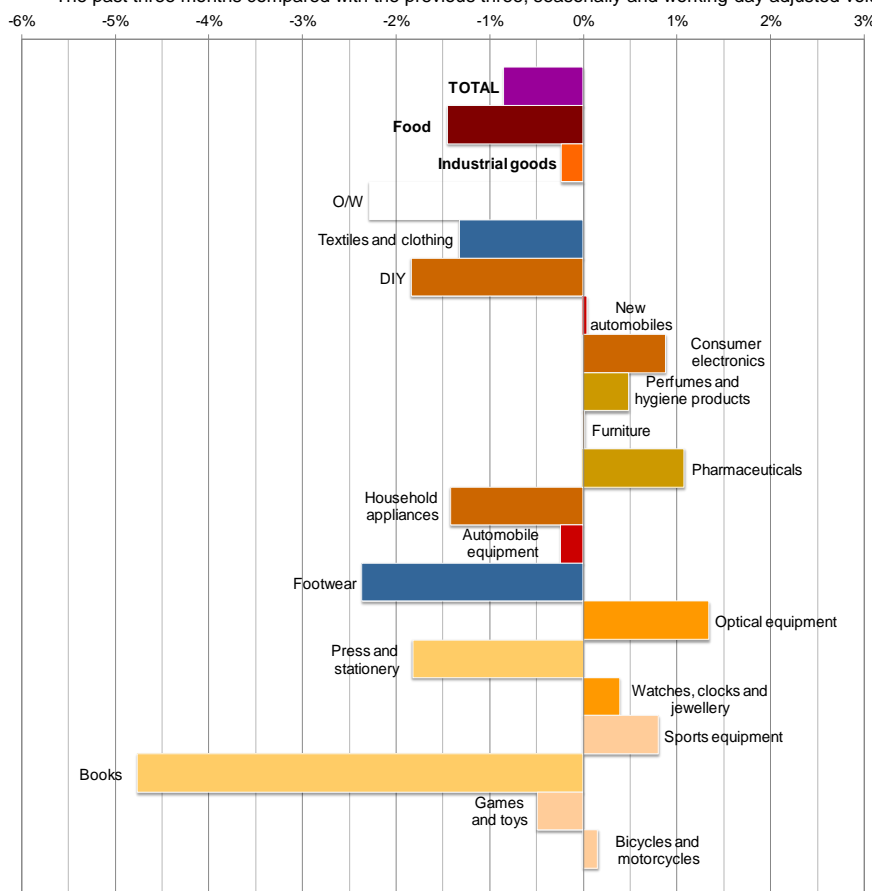
Distance selling remained the strongest-performing distribution channel, with total turnover rising by 1.3%, while sales of large food-focused retailers fell 1.3% for supermarkets and by 0.9% hypermarkets.

**In October**, turnover in retail trade inched down by 0.2%, with the 0.8% decline in industrial goods sales more than offsetting the 0.4% rise in food sales.

Against this backdrop, turnover fell in both distance selling and in department stores.

### Total industrial goods and food sales: Q/Q-1 change

The past three months compared with the previous three; seasonally and working-day adjusted volume terms



	Weight
<b>Food products</b>	<b>43%</b>
<b>Industrial goods o/w</b>	<b>57%</b>
Textiles and clothing	10%
DIY	7%
New automobiles	6%
Consumer electronics	5%
Perfumes and hygiene products	4%
Furniture	4%
Pharmaceuticals	3%
Household appliances	3%
Automobile equipment	3%
Footwear	2%
Optical equipment	2%
Press and stationery	2%
Watches, clocks and jewellery	2%
Sports equipment	1%
Books	1%
Games and toys	1%
Bicycles and motorcycles	1%

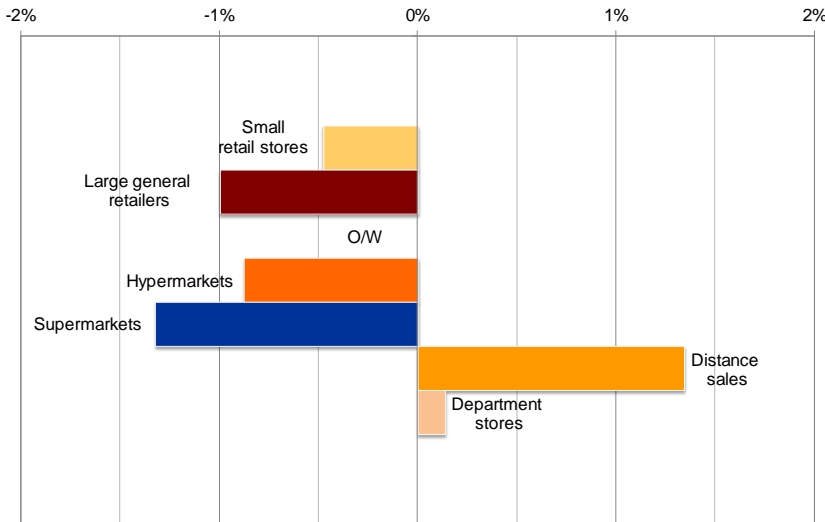
**Notes :**

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review : October 2018

**Retail trade by certain outlet category: Q/Q-1 change**

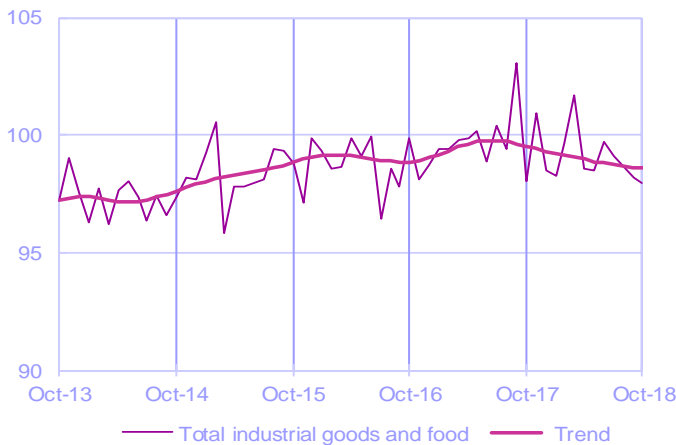
The past three months compared with the previous three; seasonally and working-day adjusted volume terms



Large general retailers	Weight
Hypermarkets	50%
Supermarkets	33%
Distance sales	11%
Department stores	6%

**Total industrial goods and food**

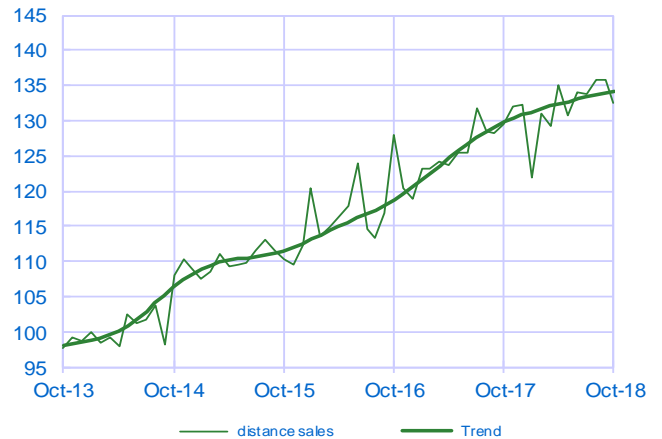
index in seasonally-adjusted volume terms (100 = 2010)



**Distance sales**

Source: Fevad and Banque de France

index in seasonally-adjusted volume terms (100 = 2010)



Provisional data as of the 7th working day following the month under review.

**Notes:**

- The Fevad and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology)
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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