

# Turnover in the retail trade at the end of June 2016

15 July 2016

## Turnover in retail trade firmed in the second quarter, driven by industrial goods

**Over the past three months**, turnover in retail trade rose by 0.4 % (adjusted for seasonal and working-day variations). Food sales were almost stable, inching down by 0.1%, while those of industrial goods grew by 2.0%, thanks notably to strong consumer electronics sales.

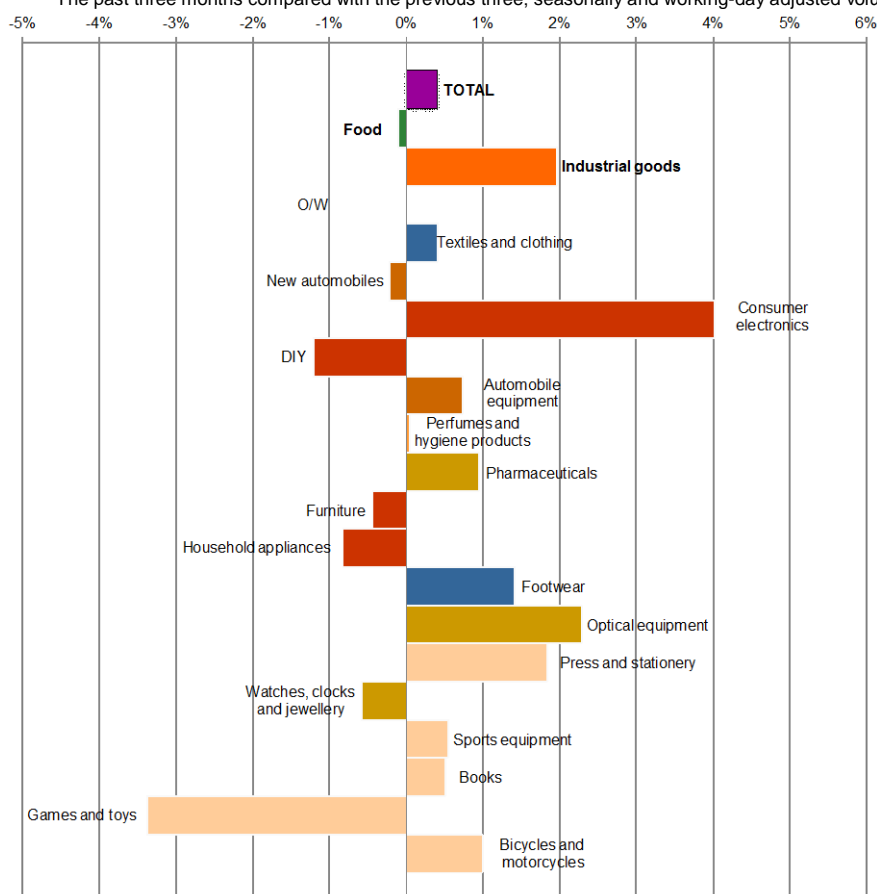
Sales of small retail stores put on 1.3 %, while those of large general retailers increased by just 0.2%: the improvement in distance selling (2.1%) and supermarkets (0.9%) was partially offset by the slight reduction in the sales of hypermarkets (-0.2%) and department stores (-0.9%).

**In June**, turnover in retail trade picked up for both food products and industrial goods, by 1.1% and 1.3% respectively. In particular, furniture, textiles, household appliances and perfumes and scents registered gains.

Sales of small retail stores were down by 1.5%. Supermarkets lost ground while hypermarkets, distance selling and department stores enjoyed improved sales.

### Total industrial goods and food sales: Q/Q-1 change

The past three months compared with the previous three; seasonally and working-day adjusted volume terms



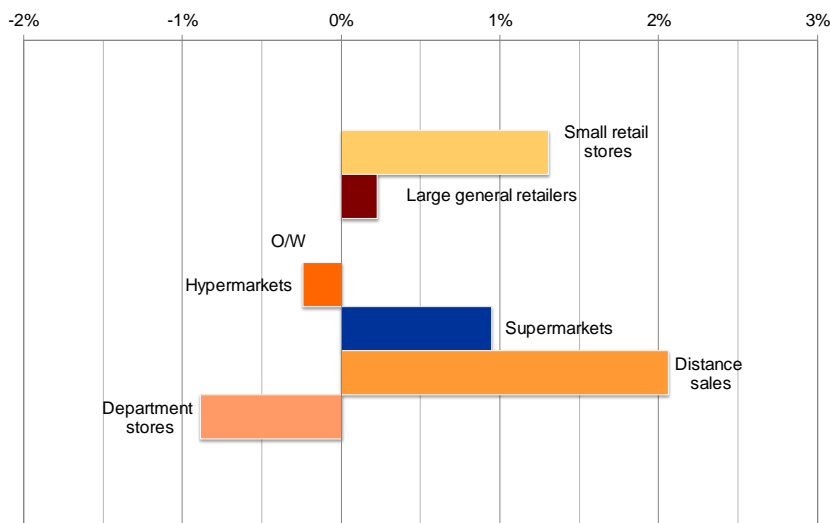
	Weight
<b>Food products</b>	<b>42%</b>
<b>Industrial goods o/w</b>	<b>58%</b>
Textiles and clothing	10%
New automobiles	6%
DIY	6%
Consumer electronics	5%
Automobile equipment	5%
Perfumes and hygiene products	5%
Pharmaceuticals	3%
Furniture	3%
Household appliances	3%
Footwear	2%
Optical equipment	2%
Press and stationery	2%
Watches, clocks and jewellery	2%
Sports equipment	1%
Books	1%
Games and toys	1%
Bicycles and motorcycles	1%

#### Notes:

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

**Retail trade by certain outlet category: Q/Q-1 change**

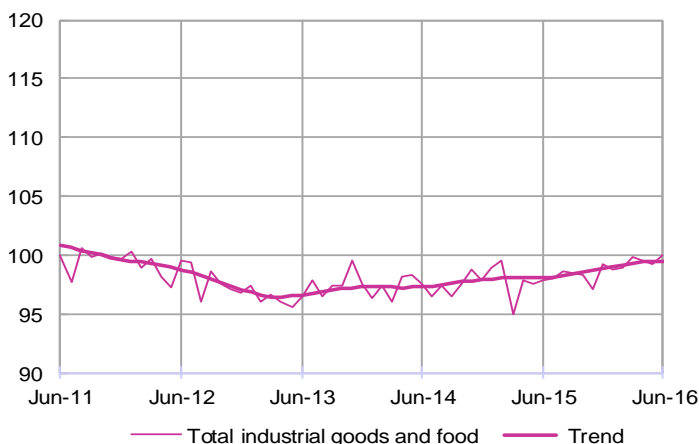
The past three months compared with the previous three; seasonally and working-day adjusted volume terms



Large general retailers	Weight
Hypermarkets	50%
Supermarkets	33%
Distance sales	11%
Department stores	6%

**Total industrial goods and food**

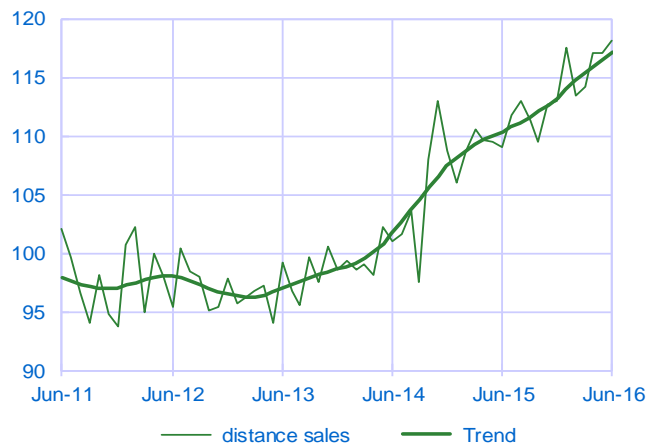
index in seasonally-adjusted volume terms (100 = 2010)



**Distance sales**

Source: FEVAD and Banque de France

index in seasonally-adjusted volume terms (100 = 2010)



Provisional data as of the 7th working day following the month under review.

Notes:

- The FEVAD and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology)
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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